

**The Family
Engagement
Collaborative**
of the Miami Valley Region



COMMUNITY REPORT

2017-2018

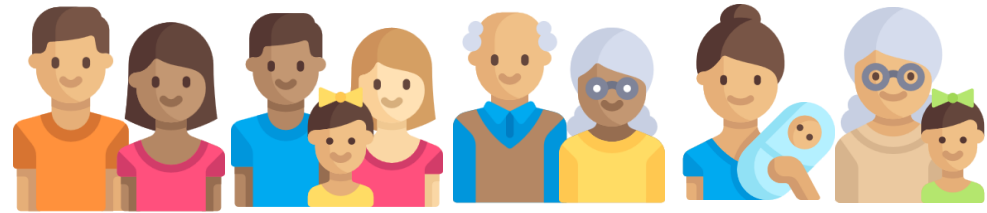
>>>Funded in part by a generous gift from the Spurlino Foundation

>>>MEMBERS OF THE COLLABORATIVE COUNCIL

- 4C for Children
- Adventure Central
- Archdiocese of Cincinnati
- Catholic Schools
- Big Brothers-Big Sisters
- Bombeck Family Learning Center
- Boonshoft Museum of Discovery
- City of Dayton Recreation and Youth Services
- City of Kettering
- Catholic Social Services
- Dayton Children's
- Dayton Metro Library
- Dayton Public Schools
- Five Rivers MetroParks
- Help Me Grow Brighter Futures
- Kettering City Schools
- Learn to Earn Dayton
- Miami Valley Child Development Centers, Head Start
- Miami Valley Family Care Center
- Miami Valley Leave No Child Inside
- Mini University
- Montgomery County Children's Services
- Montgomery County Fatherhood Initiative
- Montgomery County Jobs and Family Services
- The Ohio State University Extension Office
- PFACTS, LLC– Parent, Family and Couples Education Services
- Preschool Promise
- Samaritan Behavioral Health , Inc.
- State Support Team-Region 10
- Think TV
- Trotwood-Madison
- United Way of Greater Dayton Area
- University of Dayton
- Center for Catholic Education
- Center for Early Learning
- Empowering Children with Hope and Opportunity (ECHO)
- Fitz Center for Leadership in Community– Neighborhood School Project
- School of Education and Health Sciences
- YMCA of Greater Dayton

FAMILY ENGAGEMENT COLLABORATIVE

OF THE MIAMI VALLEY REGION



>>>WHAT IS FAMILY ENGAGEMENT?

Raising the next generation is a shared responsibility. When families, communities and schools work together, students are more successful and the entire community benefits. Family engagement is NOT an event or a program. It is ongoing and requires establishing and maintaining relationships with families and accomplishing change together.

Family engagement is a family-centered and strengths-based approach to making decisions, setting goals, and achieving desired outcomes for children and families. At its best, family engagement encourages and empowers families to be their own champions, working toward their children's success. This includes setting goals, making joint decisions, and working with families to ensure their children's safety, permanency, and well-being.

Our mission is to support those who support families. We believe that quality family engagement is a continuous process that supports student learning and success beginning in early childhood and continuing to young adulthood.

>>>WHY FAMILY ENGAGEMENT?

RESEARCH SHOWS....



Students achieve more, regardless of socio-economic status, ethnic/racial background or the parents' education level.



Family participation in education is twice as predictive of student academic success as socio-economical status.



Children have better self-esteem, are more self-disciplined, & show higher aspirations & motivation toward school. Involved parents also help the child's overall social competence.



Students have higher graduation rates & greater enrollment rates in post-secondary education. They develop realistic plans for their future.



Students of involved parents have fewer behavioral problems. Student behaviors such as alcohol use, violence, & antisocial behavior decrease as parent involvement increases.



Children from diverse cultural backgrounds perform better when parents & professionals collaborate.



Students have higher grades & test scores, better attendance, and complete homework more consistently.



Involved parents create a home environment that encourages learning. Parents who know child development are more positive & affectionate & punish less.



Family engagement benefits all-children, parents, teachers, schools & the community.

>>>WHAT WE DO



COMMUNICATION

The Collaborative has very active and extensive email marketing and social media campaigns. The Collaborative sends out daily emails communicating events, initiatives, trainings and articles related to the family engagement and family life.



DIRECTORS CORNER

The Director's Corner is a seasonal electronic resource that is emailed to the directors of early learning programs in preparation for the next season. Filled with strategies to engage families, this tool guides directors through the year with a selection of strategies to choose from to meet the needs of their program. See the newsletters [here](#).



MONTHLY MEDIA PACKAGE

A media package is sent out each month to educators and family service providers monthly. The package includes seasonally relevant information that can be sent to families via social media, email or newsletters. Topics each month include: Grow the Brain, Research-based Parenting Tips, Get Outside, Tech Tips, What's App, Kindness Korner, Trends and much more. View [Media Packages](#)



COMMUNITY RESOURCES

The collaborative has compiled an extensive selection of resources for families as well for those who support families. See it [here](#).



FAMILY CAFES & SUPPORT

Family Cafés are parent-led conversations about topics important to raising children today. Adapted from a model developed by the Center for the Study of Social Policy at the University of Chicago, informal programs begin with three get-togethers that include a meal and child care. The Family Engagement Collaborative provides training for parents and professionals at schools, organizations and agencies who are interested in forming a Family Café. See it [here](#).



FAMILY ENAGAGEMENT IDEAS

This [online resource](#) offers creative family engagement ideas for both families and organizations.

>>>WHAT WE DO



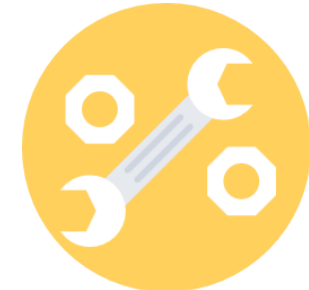
COMMUNITY CALENDAR

The collaborative maintains a community calendar for family engagement programs and events occurring in the Miami Valley. Updated daily, events are linked to the sponsoring organization. View [calendar](#).



INTERNS

Each September and January schools, organizations and agencies may submit brief proposals to apply for a team of University of Dayton early childhood interns who work with a mentor to plan and implement a family engagement project. The interns are part of the Collaborating with Families, Professionals and Agencies course at the University of Dayton. View [interns](#).



TOOLKITS

Toolkits are a curated collection of online resources for families and professionals who work with families. The topics are updated regularly with new resources added throughout the year. Toolkits cover topics such as supporting families in poverty, immigrant families, families impacted by violence, supporting fatherhood and much more. Parent Toolkits are new this year with topics such as potty training & time-outs and more. View [Toolkits](#).



FAMILY ENGAGEMENT SYSTEM SELF-EVALUATION

The FESSE is a research-based tool designed to inform users of the best practice principles of effective family engagement. The tool can be used in schools, organizations and agencies and encourages the user to assess current practice and develop an action plan for improvement. FESSE Training is available and scheduled through the [website](#).



COLLABORATION

The collaborative holds council & board meetings each month. This diverse group of community leaders and educators comes together to plan & execute family engagement initiatives for the Miami Valley. The collaborative provides networking opportunities, leverages resources, hosts events and focus groups, encourages professional development, conducts research and advocates for a family focused community. See our current initiatives [here](#).



PARTNERSHIPS

This diverse group of organizations and professions from a wide variety of disciplines comes together to plan & execute family engagement for the common good of Miami Valley families and children. Please see our list of partners [here](#).



1,025
page views a week on the FEC website



TOP 5
page views per month



75.5%
growth in email marketing distribution list members over the last year



25%
Increase in participation at meeting and events

MEMBERSHIP

MEMBERSHIP DEMOGRAPHICS BY DISCIPLINE

#1: Toolkits for Families 153

#2: Community Resources 120

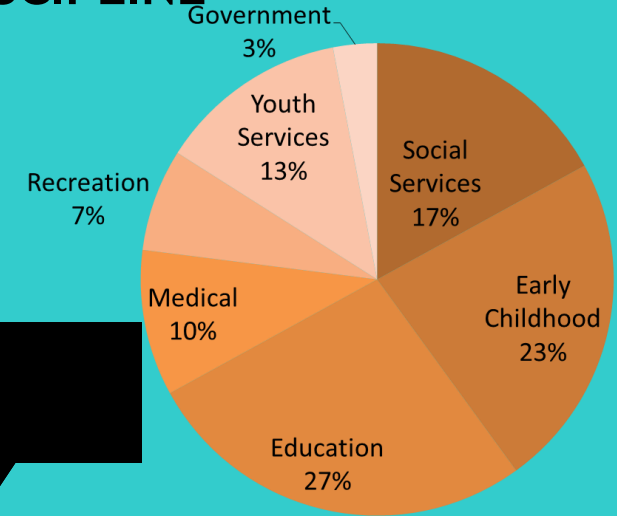
#3: Toolkits for Professionals 111

#4: Family Café Training Participants 97

#5: Calendar Visits 76

MEDIA REACH

AUDIENCE



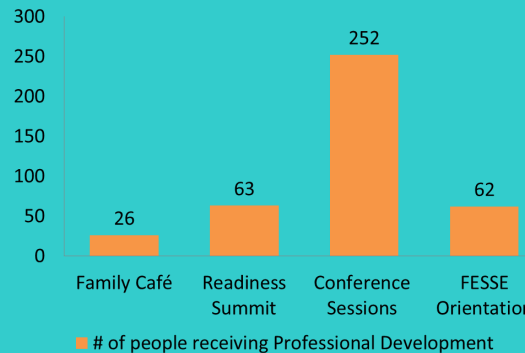
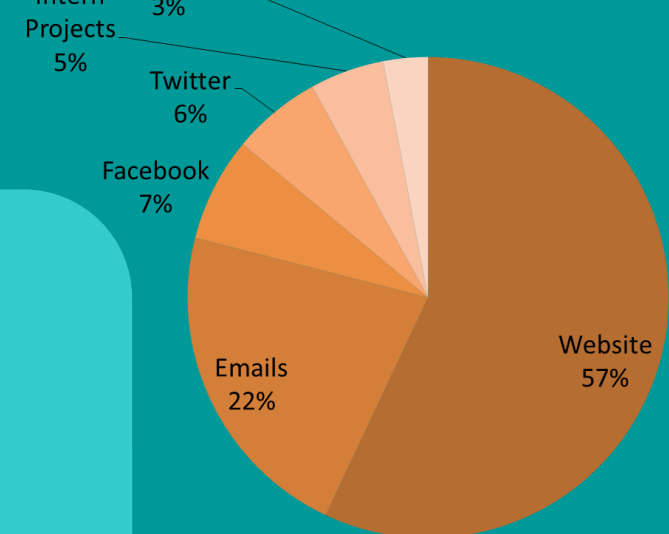
90%
Increase in email distribution list subscriptions

And ONLY a
0.1%
Unsubscribe rate



43%
Overall increase of # of people impacted over last year through all channels. (Website, emails, social media, intern projects, etc.)

of People Reached



PROFESSIONAL DEVELOPMENT